

Year 9 - Visual Design 2024

Students learn about Visual Design in depth and these opportunities enable students to understand and explore the nature of Visual Design as a field of multiple disciplines grounded in artistic practice. The course covers print, object and space-time forms.

TIMING	UNIT OVERVIEW	ASSESSMENT
TERM 1		
Weeks 1 -11	Typography and Logos <ul style="list-style-type: none"> ● Students explore conventions in logos ● Students explore conventions in typography ● Students design their own font ● Students design their own personal logo ● Students design an Avant Card for the school 	Task Number: 1 Percentage: 25%. Typography and Logos – Making Folio Term 1 Week 10
TERMS 2		
Weeks 1-10	Recycled Fashion <ul style="list-style-type: none"> ● Students conduct an in-depth case study on a famous fashion designer ● Students explore design concepts of fashion ● Students create their own piece of fashionwear from recycled materials 	Task Number: 2 Percentage: 40% Case Study Analysis and Folio #1 Term 2 Week 5
TERM 3		
Weeks 1 - 10	Marketing Design <ul style="list-style-type: none"> ● Students explore conventions in advertising ● Students explore conventions and history of propaganda Students create and execute a design brief of their own showcasing various advertising design concepts.	Task Number: 3 Percentage: 30% Contemporary Design – Case Study Analysis and Folio #2 Term 3 Week 5
TERM 4		
Weeks 1 - 10	Illustrations <ul style="list-style-type: none"> ● Students explore different illustration artists. ● Case Study on Shaun Tan ● Create an illustration portfolio focusing on character design 	Task Number: 4 Percentage: 5% Marketing Design – Making Folio #4 Term 4 Week 3