

Year 9 - Visual Design 2022

Students learn about Visual Design in depth and these opportunities enable students to understand and explore the nature of Visual Design as a field of multiple disciplines grounded in artistic practice. The course covers print, object and space-time forms.

TIMING	UNIT OVERVIEW	ASSESSMENT
TERM 1		
Weeks: 1 -11	Typography and Logos <ul style="list-style-type: none"> ● Students explore conventions in logos ● Students explore conventions in typography ● Students design their own font ● Students design their own personal logo ● Students design an Avant Card for the school 	Task 1 Typography and Logos - Making Folio. Percentage: 25%. Term 2 Week 1
TERM 2		
Weeks: 1-10	Recycled Fashion <ul style="list-style-type: none"> ● Students conduct an in-depth case study on a famous fashion designer ● Students explore design concepts of fashion ● Students create their own piece of fashionwear from recycled materials 	Task 2 Case Study Analysis and Folio #1 Percentage: 15% Term 2 Week 10
TERM 3		
Weeks: 1 - 10	Graffiti, Guerrilla and Street Art <ul style="list-style-type: none"> ● Students conduct an in-depth case study of a street artist ● Students explore the history of graffiti, guerrilla, and street art ● Students develop a design portfolio of experiments in graffiti, guerrilla, or street art 	Task 3 Graffiti - Case Study Analysis and Folio #2 Percentage: 15% Term 3 Week 5
TERM 4		
Weeks: 1 - 10	Marketing Design <ul style="list-style-type: none"> ● Students explore conventions in advertising ● Students explore conventions and history of propaganda ● Students create and execute a design brief of their own showcasing various advertising design concepts. 	Task 4 Marketing Design – Making Folio #4 Percentage: 25% Term 4 Week 1 Task 5 Visual Design Journal Percentage: 20% - ongoing Term 4 Ongoing