Year 9 - Visual Design 2023

Students learn about Visual Design in depth and these opportunities enable students to understand and explore the nature of Visual Design as a field of multiple disciplines grounded in artistic practice. The course covers print, object and space-time forms.

TIMING	UNIT OVERVIEW	ASSESSMENT
TERM 1		
Weeks 1 -11	Typography and Logos ● Students explore conventions in logos ● Students explore conventions in typography ● Students design their own font ● Students design their own personal logo ● Students design an Avant Card for the school	Task Number: 1 Percentage: 25%. Typography and Logos – Making Folio Term 2 Week 1
TERMS 2		
Weeks 1-10	Recycled Fashion ● Students conduct an in-depth case study on a famous fashion designer ● Students explore design concepts of fashion ● Students create their own piece of fashionwear from recycled materials	Task Number: 2 Percentage: 15% Case Study Analysis and Folio #1 Term 2 Week 10
TERM 3		
Weeks 1 - 10	Contemporary Design (Guerrilla, Street Art, 3D printing, digital etc) ● Students conduct an in-depth case study of a relevant artist ● Students explore the history of the media ● Students develop a design portfolio of experiments in the media	Task Number: 3 Percentage: 15% Contemporary Design – Case Study Analysis and Folio #2 Term 3 Week 5
TERM 4		
Weeks 1 - 10	Marketing Design ● Students explore conventions in advertising ● Students explore conventions and history of propaganda ● Students create and execute a design brief of their own showcasing various advertising design concepts.	Task Number: 4 Percentage: 25% Marketing Design – Making Folio #4 Term 4 Week 1 Visual Design Journal 20% – ongoing